

# Inaugural World Leadership Day

20 March 2007  
Vibe Hotel, Sydney, Australia

A person stands on the peak of a grassy hill, arms raised in a gesture of triumph or achievement. The sky is a vibrant blue, filled with large, fluffy white clouds. The foreground is a lush green field, slightly out of focus, leading up to the hill.

**World Leadership Day** was founded by Elisabeth Gortschacher to raise awareness and inspire new ways of discovering and developing leadership for the 21st Century and beyond.

Elisabeth's vision is for World Leadership Day to be a yearly, growing international event that is celebrated and publicised world wide to give leadership the high profile it commands.

The theme of the inaugural event is **Ignite the Leader Within**.

*Attendance at the event is by personal invitation only.*

The vision for the World Leadership Day has received positive support from highly respected national leaders with extensive global experience, and international leaders who are in alignment with our vision. An e-book will be released soon after the event. It will contain articles contributed by writers from around the globe.



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## ignite the Leader Within

**Vibe Hotel Rushcutters Bay ■ Tuesday, March 20, 2007**

- 8.15 – 9.00      *Registration and refreshment*  
Personal Branding Archetype Indicator Test
- 9.00 – 9.15      “Welcome and Vision for World Leadership Day”  
**Elisabeth Gortschacher**, EEG Coaching Pty Ltd
- 9.15 – 10.00    Launch and opening address of Inaugural World Leadership Day  
“Surrender – Be Strong”  
**Margaret Wright**, Author and Consultant to Boards and Senior Executives
- 10.00 – 10.30    Morning Tea
- 10.30 – 11.15    “Can One Person Truly Influence Positive Global Change?”  
**Aaron Caldwell**, Good Deeds International and Caldwell International Institute  
for Inspiration
- 11.15 – 12.00    “Return to Ground Zero – Leadership Direction and Perspectives”  
**Elisabeth Gortschacher**
- 12.00 – 13.00    Lunch
- 13.00 – 13.45    “Your Spirit Archetype – the Fuel that Drives Your Engine”  
▪ **Elisabeth Gortschacher**  
▪ **Meg Campbell-Dowling**  
▪ **Jean Woo**
- 13.45 – 15.00    “Leadership in the 21st Century and Beyond”  
Panel discussion:  
▪ **Aaron Caldwell**  
▪ **Meg Campbell-Dowling**  
▪ **Karynne Courts**, Executive Director Values Connection  
▪ **Elisabeth Gortschacher**  
▪ **Margaret Wright**  
Moderator: **Jean Woo**, Personal Brand Management
- 15.15 – 15.30    Afternoon Tea
- 15.15 – 16.00    “Environmental Leadership”  
**Paul Gilding**, CEO Ecos Corporation
- 16.00 – 16.15    “Reflections and Summary”  
**Meg Campbell-Dowling**, The Tranquillity Institute
- 16.15 – 16.30    “World Leadership Day 2008”  
Close  
**Elisabeth Gortschacher**



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### Speaker information



#### **Margaret Wright, Consultant to Boards and Senior Executives**

Margaret Wright is an author, leader and artist whose passion in life is supporting others to reach their true potential. She has just completed a book, 'Mistakes Happen. Make the Most of Them', that she wrote to share with others what she has learned in business and life. In writing the book, Margaret interviewed many of Australia's top CEOs including Michael Chaney, John McFarlane, David Morgan, Gail Kelly, Gordon Cairns and John Pollaers.

Margaret was the first female partner at KPMG in Australia, a NSW Finalist in the Telstra Australian Businesswoman of the year. She was also the first woman Member of the Auditing Standards Board in Australia: and is a published author of books and guides on her areas of expertise. Margaret ran KPMG's National Information Risk Management practice (helping people find and fix mistakes with major IT systems and projects or reduce their risks of making them). She grew the practice by over 200% in the three years she was in charge, and achieved global recognition in her firm and the profession.

A search for new challenges took her to Macquarie Bank (MBL) as an Executive Director heading an IT team of about 200 people where Margaret developed the client service culture, significantly improving delivery and business alignment. Just after she accepted the MBL position, Margaret was diagnosed with breast cancer.

At her surgeon's request and wanting to give back, Margaret developed a website. That site, BreastHealth (which the Macquarie Bank Foundation supported), and now run by the National Breast Cancer Centre, is considered one of the most helpfully and commonly accessed sites FOR WOMEN, BY WOMEN (82% of Australians surveyed felt it was the best website on breast cancer topics).

In early 2004, Margaret decided to spend more time writing, painting and helping others through not-for profit activities. She combines this with consulting to Boards and CEOs. Margaret has had three successful solo painting exhibitions: *Paintings of Dunedin*; *Covered All Over in Dark*; and *Fire and Water*.



#### **Aaron Caldwell, Director, Good Deeds International**

At age 30 with over 8 years of higher education from the USA, Australia and The People's Republic of Czech, coupled with a loving and supportive family, mixed with travels, teaching and volunteering in over 20 countries ranging from the Caribbean to the Mediterranean Aaron sees his reality in a very specific way:

*"I'm here to make the world more beautiful, if I wasn't nothing would make sense..."*



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### Aaron Caldwell cont

In March of 2005, Aaron was nominated by Good Deeds International's (GDI) Board of Directors to serve as Executive Director. As Founder and Director Aaron has developed an organization whose purpose is to help end child slavery and to inspire youth around the world to help in this quest.

GDI's mission is to break the cycle of trans-generational child labor practices in developing countries through a range of educational and sustainable development strategies. To learn more visit: [www.GoodDeedsInternational.org](http://www.GoodDeedsInternational.org)

In addition to GDI, Aaron is currently establishing another international nonprofit. Caldwell International Institute for Inspiration (CIII) (website coming soon) promotes dialogue on social justice issues through civic engagement, particularly by engaging in daring educational-based projects which impact the broader international community in a positive way.

Currently Aaron is a Doctorate Candidate at Queensland University of Technology in Brisbane. Through his studies Aaron will become an expert in project management within various aspects of the nonprofit industry, human rights discourse and international action research. Prior to commencing his doctorate, Aaron completed 3.5 years of international postgraduate study.

Aaron has a Masters of Arts from the Department of Education at Western Michigan University. The specific focus of his degree in *Socio-Cultural Studies and Educational Thought* was in leadership and Third World development and child labor. During his time at Western Michigan, he was invited to serve as a teaching assistant at Charles University in Prague.

In June of 2006, Aaron has virtually completed his second Masters in International Relations from Macquarie University in Sydney, Australia. Aaron undertook the MA program on a prestigious presidential scholarship. The emphasis of this degree is in child rights, child labor, child trafficking and globalization. Aaron also has a BA in Mass Communications and Marketing.

Aaron is the recipient of numerous leadership and volunteer awards for service to various communities. He is also a presenter and Chair at international conferences such as Childhoods 2005 in child labor issues in Oslo, Norway and Rapping '98 on the topic of "How Shall We Respond To The Dreams Of Our Youth?" in Colorado, USA.

In the presentation, *Can one person truly influence positive global change?* Aaron escapes from abstraction and notions of theoretical leadership. Instead, he aims to share with us the realities and challenges he faces as a Generation Xer. He does so in the context of establishing two international nonprofits amidst the right of passage he grapples with daily -- as a white male in the international community in a world where people are tired of power-hungry, Euro-Western males. By approaching the leadership discussion in such a way he attempts to unveil his authentic voice in a tangible way.



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### Paul Gilding, CEO, Ecos Corporation

Paul has spent the last decade working with large corporations and business leaders around the world on sustainability strategy. This frontline corporate experience, preceded by a 20-year involvement with social change organisations, gives Paul deep insights into the challenges and opportunities that environmental and social trends present for companies.

A former Executive Director of Greenpeace International, Paul established Ecos Corporation in 1995 [www.ecoscorporation.com](http://www.ecoscorporation.com) With the Ecos team, Paul has advised leading international corporations including DuPont, Ford, Placer Dome, Diageo and Suncor Energy, as well as Australian corporations such as IAG, ANZ, BHP, Lend Lease and WMC. In this work he interprets sustainability as a set of market forces that put value at stake for companies. He informs and challenges with his vision and practical guidance for harnessing business' adaptability and can-do optimism to respond to sustainability in ways that create value for society and growth for companies.

In 2005, Ecos Corporation entered a joint venture partnership with Easy Being Green ([www.easybeinggreen.net](http://www.easybeinggreen.net)) - a campaigning corporation that harnesses market forces to drive social change towards sustainability. Paul is the co-CEO of this company.

Paul is a member of the Core Faculty of the HRH Prince of Wales Business and the Environment Program run by Cambridge University ([www.cpi.cam.ac.uk/bep](http://www.cpi.cam.ac.uk/bep)). He writes regular opinion columns for The Australian newspaper and for Green at Work magazine in the USA. He is also Chairman of Inspire Foundation ([www.inspire.org.au](http://www.inspire.org.au)) and is a member of the Foundation Council of the Australian Davos Connection ([www.ausdavos.org](http://www.ausdavos.org)) He is married with 5 children.

Paul has received significant international recognition for his thought leadership. In 1992, the influential World Economic Forum (WEF) appointed him a Global Leader for Tomorrow at its annual meeting in Davos, Switzerland. This was followed in 1993 with the Australian Prime Minister presenting Paul with an Australia Day Award for Outstanding Achievement for services to the environment. In December 1994, he was listed by Time International in its "Time's Global 100 Young Leaders for the New Millennium" and in 1997, he received the prestigious Tomorrow Magazine Environmental Leadership Award.



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**Elisabeth Gortschacher, Director, E.E.G. Coaching Pty Ltd;  
Legacy Creators Worldwide™; Politics At Ground Zero**

Elisabeth is an International Coach Federation Certified Master Coach, published writer, speaker and retreat facilitator. Her vision is for people to live authentic lives and be acknowledged for their contribution. The true spirit of her work is to ignite in visionary leaders the deep love for humanity and the living universe that comes from connecting with their spiritual blueprint and heart-felt conviction to honor their authentic purpose and live their legacy.

Elisabeth is the Founder and Director of EEG. Coaching Pty Ltd and Legacy Creators Worldwide™ and Politics At Ground Zero. Her company, established in 1998, is an international coaching and training company. Clients benefit from Elisabeth's rich and diverse professional experience in healthcare, local government and education; and her expertise which includes leadership, management, organisation development, education, training and development, and coaching. She is especially notable for her coaching in the areas of career to business transition, business start-up, leadership, personal branding and niche development. Clients recognise her commitment to excellence.

Elisabeth is Australia's foremost authority in Personal Branding, Leadership Branding and Soul-inspired business development. She brings a balance of lightness and depth to her work, grounding her clients in who they are authentically and in what they are here to contribute. Elisabeth is accredited to deliver the Personal Branding DNA™ Certification worldwide. She was one of the first five people in the world to become certified in this process and brought it to Australia in 2003. Since then Elisabeth has worked with clients from diverse walks of life and countries around the world, connecting them with their spiritual blueprint and realigning and integrating their whole lives to become an expression of their authentic purpose.

Elisabeth's tertiary qualifications include an MBA from the University of Technology (Sydney, Australia) 1995, Bachelor Degree in Education (Nursing) 1987 and Graduate Diploma in Administration from Armidale College of Advanced Education (Australia) 1989.



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The first **World Leadership Day E-book** will be published approximately one month. All delegates and speakers will be sent a copy.

## Contributors to date include:

### Lance Secretan

#### ***Leadership: Learning How to Dream Again***

Dr. Secretan is founder of The Secretan Center, a global consulting practice specializing in cultural and leadership transformation to achieve extraordinary improvements in personal and organizational performance. His new book is *One: the Art and Practice of Conscious Leadership*  
Web: [www.secretan.com](http://www.secretan.com); Blog: [www.secretan.com/blog](http://www.secretan.com/blog)

### Margaret Wheatley

#### ***Journeying to a New World***

Dr Wheatley is the co-founder and President Emerita of The Berkana Institute, a global charitable foundation founded in 1992, and dedicated to serving life-affirming leaders. She is the best selling author of several leadership books. *Leadership and the New Science* was first published in 1992, with new editions in 1999 and 2006.

Web: [www.margaretwheatley.com](http://www.margaretwheatley.com); [www.berkana.org](http://www.berkana.org)

### Gregg Braden

#### ***The Spontaneous Healing of Belief—Shattering the Paradigm of False Limit***

Gregg Braden is a New York Times Best selling author, scientist and visionary and has been a featured guest for international conferences, and media specials, exploring the role of spirituality in technology. A former senior computer systems designer for Martin Marietta Aerospace and the technical operations supervisor for Cisco System Braden is now considered a leading authority on bridging the wisdom of our past with the science and peace of our future. Braden's most recent book is *Divine Matrix: Bridging Time, Space, Miracles, and Belief*. His work is published in 13 languages and 25 countries.

Web: [www.greggbraden.net](http://www.greggbraden.net)

### Prasad Kaipa

#### ***Four Questions: An Approach to Ignite Your Natural Genius***

Dr Kaipa has been an advisor and coach for CEOs, executive team members and board members in Fortune 500 companies like Disney, Adobe, Sun, Boeing and also entrepreneurial companies like Aztec, Frog Design, Mastek and Olixir. He is a part-time faculty member at the Saybrook Graduate School in the areas of Organizational Systems, Creativity and Innovation and Developmental Psychology and a visiting professor in Indian School of Business, Hyderabad. He is currently on the board of directors/trustees for Society for Organizational Learning (created around Peter Senge's learning organization concepts), TiE Institute, Aankhen, the Hindu University of North America and Catalyst.

The mission of KaipaGroup is to ignite the genius within organizations and individuals and clarify and align individual aspirations with their corporate objectives.

Prasad has published an e-book *Discontinuous Learning: Igniting Genius Within by Aligning Self, Work, and Family* (<http://www.kaipagroup.com>) and many of his writings, blog, pyramids and tools are available on the same website.